

Medical College of Wisconsin
Department of Physical Medicine and Rehabilitation
9200 W. Wisconsin Avenue, suite # 2103
Milwaukee, WI 53226



**MEDICAL
COLLEGE
OF WISCONSIN**
**CONTINUING EDUCATION
PROGRAM**

**Second Annual
UPDATES IN PM&R
Continuing Education
Conference**

September 23, 2017

8:00am-12:30pm

**Froedtert Clinical Cancer Center 3rd
Floor, Conference Room "M"
8800 W. Doyne Avenue
Milwaukee, WI 53226**

Sponsored by
The Department of Physical Medicine and Rehabilitation at
The Medical College of Wisconsin

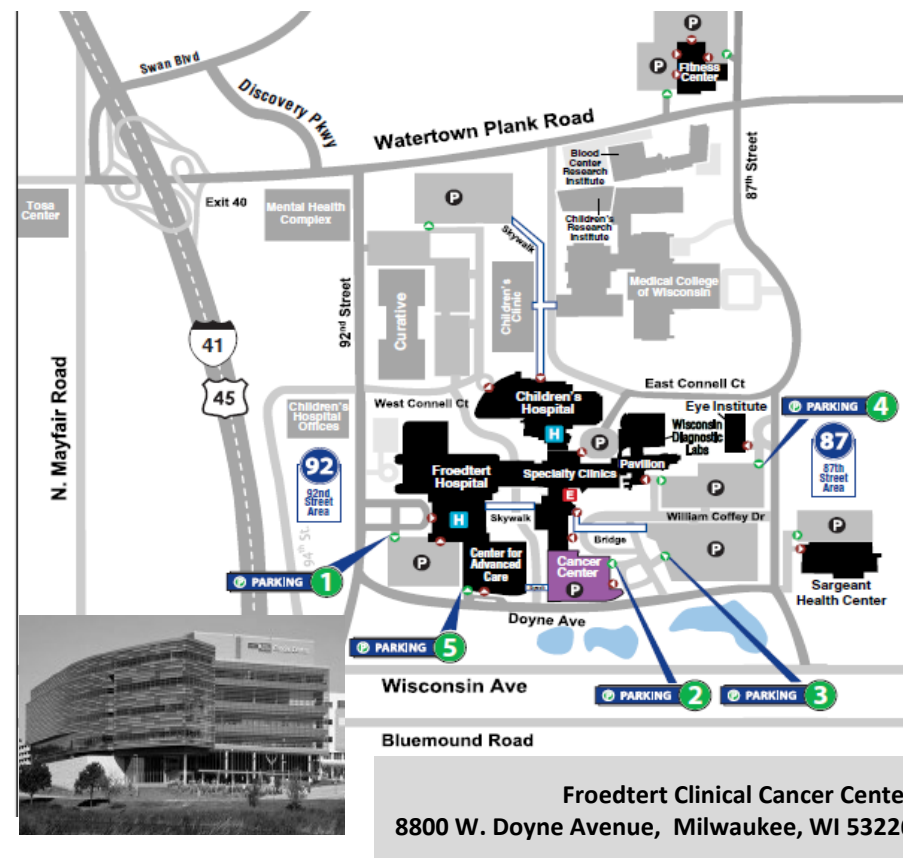
Objectives:

1. Define Cerebral Palsy (CP) and identify key history and physical exam findings associated with CP.
2. Identify medical advances in the early diagnosis of CP.
3. Identify available medical and surgical treatment options for spasticity in CP.
4. Identify other rehab management of CP.
5. Review traditional diagnostic criteria for entrapment neuropathies.
6. Discuss evolving concepts in signal analysis.
7. Illustrate the role of internal topography.
8. Identify current changes for all levels of Post-Acute Care.
9. Evaluate how these development may or may not affect how and where you see patients.
10. Select appropriate models of care to engage your system leaders on PAC strategies.
11. List visceral causes of pelvic pain and musculoskeletal causes of pain.
12. Describe the interactions between visceral causes of pelvic pain and musculoskeletal causes of pelvic pain.
13. Discuss the current treatments of pelvic floor dysfunctions and pain.

ACCME Accreditation Statement: The Medical College of Wisconsin is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

AMA Credit Designation Statement: The Medical College of Wisconsin designates this live activity for a maximum of 4.0 *AMA PRA Category 1 Credit(s)*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Hours of Participation for Allied Health Care Professionals: The Medical College of Wisconsin designates this activity for up to 4.0 hours of participation for continuing education for allied healthcare professionals.



From Watertown Plank Road via 2nd Street: Turn south on 92nd Street. Continue through the stop light at West Connell Court. Turn left onto Doyne Avenue and left onto William Coffey Drive. The Cancer Center Parking #2 entrance will be on your left, under the building.

From Watertown Plank Road via 87th Street: Turn south on 87th Street. You'll come to a stop sign at East Connell Court. Turn left and continue south on 87th Street. Turn right at Doyne Avenue. Follow signs directing you to the Cancer Center. Turn right onto William Coffey Drive. The Cancer Center Parking 2 entrance will be on your left, under the building.

From Wisconsin Avenue: Turn north on 87th or 92nd Street and then onto Doyne Avenue. Follow signs directing you to the Cancer Center. Turn onto William Coffey Drive and the Cancer Center Parking 2 entrance will be on your left, under the building.

Please park in the Cancer Center Parking 2 structure, located under the building.

Once Parked: Take the M or K Elevators to the 3rd floor of your destination. The Lobby Level and Level 1 are only accessible by taking the M elevator.

Special Needs: Please contact Beatriz Envila via phone at (414)805-7343 or via email at benvila@mcw.edu

Who Should Attend?

Alumni, Local Physicians, Faculty, Residents, and Allied Healthcare Professionals.

Registration

MCW uses EthosCE for conference registration and management of CE credits. **Participants that do not have a profile in EthosCE will need to create a new user account before registering.** Returning participants can log into their existing accounts to register. Please follow the directions below and contact us at (414) 955-7250 with any questions or concerns.

Creating a New User Account

<http://ocpe.mcw.edu>

Select the Create Account in the upper right hand corner and enter all of the required information. You will need to access this account again to complete your evaluation and print your CE certificate, **so please make a note of your user name and password.** The deadline for claiming credit is November 23rd, 2017 after which a \$25.00 late fee will be applied.

Register and Pay for a Session

Log in to your newly created or existing EthosCE account, then select:

- Learning Groups
- Physical Medicine and Rehabilitation
- Updates in PM&R
- Add to cart
- Click checkout to pay

If you are paying by check, please register in Ethos first, make check payable to: **Medical College of Wisconsin** and mail to: MCW—Department of Physical Medicine and Rehabilitation, **Att'n: Cameron Gilbertson** at 9200 W. Wisconsin Avenue, suite # 2103, Milwaukee, WI 53226

Please note: A \$3.00 non-refundable processing fee is assessed on all registrations.

Registration Fee (Non Refundable)

Before September 5, 2017	After September 5, 2017
\$50.00	\$60.00

Contact Information:

Beatriz Envila
Department of Physical Medicine and Rehabilitation
Phone #: (414) 805-7343, Fax: (414) 955-0104
Email address: benvila@mcw.edu

Time Line

7:15 — 7:55 am	Continental Breakfast
7:55 — 8:00 am	Opening remarks—Diane W. Braza, MD
8:00 — 9:00 am	“Cerebral Palsy: Advances in Early Diagnosis, Medical Surgical and Rehab Management” by Kimberley L. Zvara, MD, Assistant Professor Department of Physical Medicine and Rehabilitation and Karin Goodfriend, MD Assistant Professor, Department of Physical Medicine and Rehabilitation, Children’s Hospital of Wisconsin
9:00 — 10:00 am	“Common Entrapment Neuropathies—Anything New?” by Jacqueline J. Wertsch, MD, Professor Emerita of the Department of Physical Medicine and Rehabilitation, Medical College of Wisconsin
10:00 — 10:15 am	Coffee Break
10:15 — 11:15 am	“Opportunities and Challenges in Post-Acute Care for Physiatrists” by Keynote Speaker Gregory Worsowicz, MD, MBA, Professor of Clinical PM&R, Chair, Department of Physical Medicine and Rehabilitation and Rehabilitation, University of Missouri, School of Medicine, Medical Director, Howard A. Rusk Rehabilitation Center, and Past President of the American Academy of Physical Medicine and Rehabilitation
11:15 — 12:15 pm	“Update in Pelvic Floor Pain—Evaluation and Management” by Sumana Koduri, MD, Associate Professor, Department of Obstetrics and Gynecology, Medical College of Wisconsin and Beth Malak, PT, Physical Therapy Acute Care, Froedtert Hospital
12:15 — 12:30 pm	Closing remarks—Diane W. Braza, MD
12:30 — 1:30 pm	Networking Luncheon

Program Directors:
Nanjappareddy M. Reddy, MD
Guennady V. Tchekanov, MD



Kimberley Zvara, MD is an Assistant Professor in the Department of Physical Medicine and Rehabilitation at Medical College of Wisconsin. She is the Medical Director and Division Chief of Pediatric Physical Medicine and Rehabilitation at Children’s Hospital of WI. She received her undergraduate degree at University of Wisconsin Madison. She completed medical school and residency in Physical Medicine and Rehabilitation at Medical College of Wisconsin. She is board certified in Brain injury Medicine. Her clinical practice is dedicated to treating disabling disorders of childhood including Cerebral Palsy, Spina Bifida, Muscular Dystrophy and Traumatic Brain Injury. Her research interests include energy expenditure in children with special needs, adaptive sports and recreation in children with special needs, and use of gait analysis to assist with orthoses prescription in children with Cerebral Palsy and Spina Bifida.



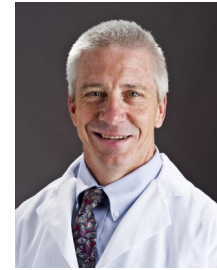
Karin Goodfriend MD, MPT is an Assistant Professor in the Department of Physical Medicine and Rehabilitation at the Medical College of Wisconsin. She is board certified in general PM&R as well as Traumatic Brain Injury. She earned her bachelor’s degree in Kinesiology from the University of Wisconsin in 1998, a Masters of Physical Therapy from the University of Michigan in 2001, and her Medical Degree from the Wayne State School of Medicine in 2010. She completed her residency in Physical Medicine and Rehabilitation as well as a Spasticity and

Neurorehabilitation fellowship at the Medical College of Wisconsin. Her clinical practice is devoted to addressing the prevention, diagnosis, treatment and management of congenital and childhood onset physical impairments.



Jacqueline J. Wertsch, MD is Professor Emerita in the Department of Physical Medicine and Rehabilitation at the Medical College of Wisconsin. She received her medical degree from the Medical College of Pennsylvania, Philadelphia. She completed her physical medicine and rehabilitation residency training at Northwestern University Medical Center, Rehabilitation Institute of Chicago. Dr. Wertsch joined the Medical College of Wisconsin faculty in 1980 as a Fellow in Clinical Neurophysiology (Electrodiagnosis and Cerebral Evoked Potentials).

KEYNOTE SPEAKER



Gregory M. Worsowicz, MD, MBA, is currently the Chair of the Department of Physical Medicine and Rehabilitation and the Curriculum Board at the University of Missouri School of Medicine. While at Missouri he has served as the Medical Director of Rusk Rehabilitation Center as well as Chair of University Physicians Practice Group for the School of Medicine. He was recently appointed to be the Medical Director of Post-Acute Care for the University of Missouri Health Care System.

Dr. Worsowicz has served as a board member of the AAP, ACRM, and AAPM&R. During his term as President of the American Academy of Physical Medicine and Rehabilitation, he had the opportunity to testify before Congress on Quality and Post-Acute Care. He received his Medical Degree from the University of Florida and completed his PM&R residency at Baylor College of Medicine in Houston, TX.



Sumana Koduri, MD joined the Department of Obstetrics and Gynecology at the Medical College of Wisconsin as an Associate Professor in February, 2006. She received her Doctor of Medicine degree from Northwestern University Medical School in 1994. She then went on to complete her residency in Obstetrics and Gynecology at Aurora Sinai Medical Center from 1994 to 1998. She continued onto a fellowship in Urogynecology at Northwestern University from 1998 to 2001. She is board certified in Obstetrics and

Gynecology and Female Pelvic Medicine and Reconstructive Surgery. Dr. Koduri’s practice involves the evaluation and treatment of pelvic floor disorders such as Incontinence, Urinary Tract Infections, Pelvic Organ Prolapse, Overactive Bladder, Interstitial Cystitis and Pelvic Pain. She emphasizes non-surgical as well as surgical treatment for the above and promotes minimally invasive surgeries.



Elizabeth Malak, PT, MPT, BCB-PMD graduated with a Master of Physical Therapy degree from Marquette University in 2002 and completed pelvic floor physical therapy education through the Pelvic Rehabilitation Institute, while starting the Pelvic Floor Physical Therapy specialty services at Froedtert Hospital in 2005. She has been board certified in biofeedback for pelvic muscle dysfunction through the Biofeedback Certification International Alliance since 2008. She currently

works at Froedtert Hospital, treating patients with pelvic muscle and pelvic girdle dysfunction. She is part of the Multidisciplinary Pelvic Pain Clinic with the OB/GYN department and the Women’s Incontinence and Sexual Health Clinic with Urology. She is an adjunct professor at Carroll University in Waukesha, WI, in the Doctor of Physical Therapy program.